



**GOVERNMENT OF TELANGANA  
DEPARTMENT FOR WOMEN, CHILDREN, DISABLED & SENIOR  
CITIZENS (SCHEMES)**

**Circular Memo No.4763/Schemes.AI/2016-3,                      Dated:26-07-2017.**

**Sub:** Dept., for WCD & SC Campaign on Anti Human Trafficking To conduct "Swaraksha Day" on third Saturday of every month in all the districts - Instructions - Issued.

- Ref.:**
1. From Ms. Sunitha Krishanan, Prajwala, Ir.dt:26-09-2016.
  2. Govt. Memo No.4763/Sch.AI/2016, dated:29-09-2016.
  3. From the Director, Women Development & Child Welfare Department, letter.No.4160/W.Insts/2016, dated:29-12-2016.
  4. Govt. Memo No.4763/Schemes.AI/2016-2, dt:31-01-2017.
  5. From the Director, Women Development & Child Welfare, Hyderabad, Letter No.4160/W.Insts/2016, dated:05-05-2016

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In the circumstances stated in the reference 5th cited and Government after careful examination of the matter hereby instruct the Director, Women Development & Child Welfare to conduct "Swaraksha Day" on third Saturday of every month in all the districts in partnership with the NGO's. She is directed to ensure that the following objectives and instructions are implemented scrupulously.

2. The Objective the Swaraksha Day programmes are:
  - (I) To awaken the community on the dangers of trafficking and to motivate them to take pro-activeaction to protect themselves.
  - (II) To provide protection and other support mechanism to the victims of sex trafficking for effective social" reintegration.
  - (III) To implement Compulsory registration of Marriages Act.
  - (IV) To provide awareness on access to all benefits available to the victims.
3. The District Welfare Officer will be the Implementing Authority in each District. The identified NGOs (list enclosed) will assist the District Welfare Officer for conducting the "Swaraksha Day" on third Saturday of every month.
4. The following procedure should be followed for conducting the Swaraksha Day Campaign:

(P.T.O.)

- The District Welfare Officers, WCD & SC in collaboration with the nodal NGO will map all the vulnerable communities, Areas, Villages in the district which were not covered by the Swaraksha Campaign earlier.
- The Director, Women Development & Child Welfare will nominate a NGO to each District in consultation with "PRAJWALA" State level NGO who shall support the initiative as Technical Partner at the State level.
- A year plan will be made to ensure every month un-covered areas to conduct the awakening programs especially targeting adolescent girls in School and in Villages.
- The District Welfare Officer will write to all Swadhar & Ujjwala Homes to send the list of the victims of Sex Trafficking for the provision of immediate relief and also for rehabilitation support.
- On the Third Saturday of every month named as Swaraksha day the District Welfare Officer should meet the victims of trafficking, provide them with the immediate relief and make an assessment of the rehabilitation measures and give due instructions to concerned officials.
- All the District Welfare Officers should direct the concerned CDPOS/ Supervisors to work in close coordination with the Nodal Anti Trafficking Organization to conduct at least three awakening programs in two schools/KGBV/ Social Welfare Hostels and in one Village.
- The District Welfare Officer should personally attend at least one of the programs post afternoon.

#### Awakening Campaign (2 Hours):

- Team comprising of two survivors, NGO functionaries and concerned CDPO/Supervisor will conduct the awakening programs in two schools and in one Village.
- NGO functionary will briefly introduce the subject (5 Mins).
- The program will start with documentary film "Anamika - The Nameless" (25 Mins).
- NGO functionary will connect the film to the present happenings in the district and request the survivor leader to come and share her story (10 Mins).
- CDPO will come forward and request the audience to give their feedback (30 Mins).
- CDPO and NGO functionaries will respond to the feedback and highlight on the precautions to be taken by adolescent girls (20 Mins).

(P.T.O.)

- CDPO will highlight the support from the Government to tackle the Problem (5 mins).
- NGO functionary will highlight the support from the civil society to tackle this problem (5 mins).
- CDPO will thank the audience. Also school management / Villagepanchayat will be recommended to give the concluding remarks.

5. She is also permitted to utilize an amount of Rs.26,82,000/- from the available funds for the FY 2017-18 under the scheme of Safety and Security of Women to conduct Swarksha Day Campaigns in all the Districts.

6. The Director, Women Development & Child Welfare is therefore requested to take necessary action accordingly.

**M. JAGADEESHWAR,**  
SECRETARY TO GOVERNMENT.

To  
The Director,  
Women Development & Child Welfare, Hyderabad. (w.e)

**Copy to:**

All the District Welfare Officers in the State.  
Ms. Sunitha Krishnan, Prajwala, Hyderabad.  
The P.S. to Secretary to Government, Dept., for WCD & SC.  
SF/SC.

// FORWARDED :: BY ORDER //

**SECTION OFFICER**